

February 12, 2014

Dear Community Business Partner,

We invite you to join us as a sponsor of Bei Dou Xing's annual fundraiser, **Longevity, on Saturday, April 26th at Pinstripes in Edina**. Bei Dou Xing is a non-profit parent group that supports the Hopkins public school district's award-winning Chinese Immersion Program. The program includes XinXing Academy (K-6), XinXing @ West Jr. High, and XinXing @ HHS, the secondary program for XinXing students.

Last year's Longevity event brought together 200 guests and raised more than \$25,000. Our goal this year is to raise \$30,000 through a fun-filled evening of live and silent auctions, dinner, bowling, bocce ball, and dancing. **We are asking for your help.** Your tax-deductible donation as a sponsor is a great way to attract new customers to your business; our students come from families throughout the Twin Cities and several suburbs. We can help you and you can help us -- a win-win opportunity for both you and our Chinese Immersion Program!

Proceeds raised at Longevity are used for the Cultural Fund, which supports a 6th grade cultural overnight trip, an 8th grade trip to China, continued education and certification for our teachers, and a variety of Chinese-related experiences for our students throughout the school year.

We thank you for your consideration and look forward to hearing from you. Together, we can provide the opportunity of a lifetime for tomorrow's leaders!

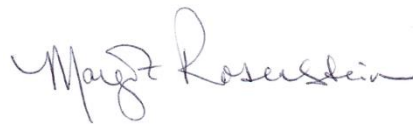
Sincerely,



Nancy Litvack



Erika Pals



Margot Rosenstein

Longevity Sponsorship Committee
email: Longevity0426@gmail.com

Bei Dou Xing is a 501(c)(3) nonprofit organization (Tax ID #27-2761060) and all cash donations are tax-deductible.

BEI DOU XING

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